

# IT Trends in July 2017

## General

> GST is a reality on July 1, 2017; border check-post become history leading to increased supply chain efficiency



G20 meets in Germany during July 7-9, 2017 in the backdrop of changed geopolitics



Pakistan PM resigned July 28, 2017 following Supreme Court decision to disqualify him from his office



July 1

July 4-6

July 7-9

July 25

July 28

2017

Modi makes a historic visit to Israel in July 2017, the first ever visit by an Indian Prime Minister

India's 14th President Ram Nath Kovind assumes office → July 25 - 2017

## Interesting numbers

>SBI cuts charges for digital transactions on July 13, 2017

>Sensex (BSE index) went past 32,000 for the first time on July 13, 2017; NIFTY crossed 10,000 mark for the first time in its 21 year history on July 25, 2017

>With 241 million users India is No 1 for Facebook (USA has 240 million) on July 13, 2017

## Markets

>Indian stock markets were on a roll in July 2017; Sensex (BSE index) went past 32,000 for the first time on July 13; NIFTY crossed 10,000 mark for the first time in its 21 year history on July 25, 2017

>Private equity firm KKR buys WebMD (that had connections to SGI Founder Jim Clarke and India-born Pavan Nigam) for \$ 2.2 Billion on

→ July 24 - 2017



## Products

>Goggle "backup and sync" launched

>Moto e4 plus and Xiaomi Mi6 Plus launched in India



→ July 12 - 2017

## Telecom

Reliance Jio launches "free" feature phone, low cost bumbles for Voice, data and video



→ July 20 - 2017

## Interesting Applications & Apps

>Aaykar Setu App launched by Income Tax department on July 10

>Zoho One offers 35 applications as a professional single App for Rs 1,000 per month per employee starting July 25 - 2017

>Microsoft launches messaging App Kaizala in India in July 2017 with AP Government as its first customer

>Government of India launches mother app Umang

## People

>Aarti Subramaniam the first ever digital officer for Tata Sons appointed → July 12 - 2017

>NSE gets a new CEO → July 17 - 2017

>India-born Sundar Pichai CEO of Google joins Alpha (parent company of Google) Board → July 24 - 2017

## MNC Companies in India

>Google acquires Bangalore-based HalliLabs founded by StayZilla founder Pankaj Gupta → July 13 - 2017

>Accenture India launches a huge innovation center in Bangalore → July 26 - 2017



## Startup Scene

>Bajju acquires TutorVista and Edurite on July 3, 2017 from Pearson → July 3 - 2017

>BookmyShow acquires recommendation engine Burp → July 3 - 2017

>Aaykar Setu App launched by Income Tax department on → July 10 - 2017

>Freecharge acquired by Axis Bank on July 26, 2017 shows signs of consolidation in "Mobile Wallets" space

>Ola raises another \$ 400 million from Tencent → July 26 - 2017

## Indian IT Companies

>TCS Infosys post good results for the first quarter - April to June 2017 - \$ 4.6 Billion and \$ 2.6 Billion revenue, respectively

>Reliance Jio launches "free" feature phone, low cost bundles for Voice, data and video on July 20, 2017

>Polaris subsidy Intellect bags GeM - Government Electronic Marketplace contract for 5 years on July 25, 2017; this would replace the legendary DGSD; GeM would be the portal for all Government purchases totaling Rs 5-7 Lakh Crores (\$ 100 billion)



## Education & Research

>Joydeep Bagchi led Indian scientists (IUCAA and IISER Pune) discover Saraswati Supercluster (4 billion light years away) in July 2017

>SWAYAM platform for online courses and free to air TV channels launched on July 9, 2017 (Guru Poornima) by the Ministry of Human Resource Development

>Lok Sabha passes the bill giving IIIT's the status of Institutes of National importance on July 19, 2017; with Rajya Sabha passing the Bill earlier, this will soon be a reality after Presidential assent

>Lok Sabha passes IIM Bill giving more autonomy on July 27, 2017

