

# IT in April 2015

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## General

- Government unveils new Foreign Trade Policy on April 1, 2015 and talks of doubling export to \$ 900 billion by 2018-19; unveils 100 Smart Cities project with Rs 100,000 crores funding on April 29, 2015
- Kotak Mahindra Bank and ING Vysya merger is complete on April 7, 2015
- Moody's upgrade India outlook from "stable" to "positive" on April 9, 2015
- International community's talks with Iran see a breakthrough on April 1, 2015
- Nepal earthquake on April 24, 2015 kills nearly 10,000 people, wounds many more and causes misery to hundreds of thousands; Indonesia executes seven persons on April 28, 2015 in spite of international opposition

## Technology

- Intel announces 'compute stick' an ultra-compact form factor PC that resembles a large-sized Flash memory stick with Intel Atom processor, 2 GB RAM, HD graphics, 32 GB hard disk, Wi-Fi and Windows 8.1 at \$ 150 in April 2015
- Japanese train reaches another world record of 603 KMPH speed on April 21, 2015
- Chinese company erects 57 story building in 19 days in April 2015

#### Products

- Apple Watch finally went on sale on April 24, 2015
- Microsoft launches Lumia 640 in India on April 10, 2015
- Facebook Messenger starts offering VoIP calling services in USA on April 28, 2015

#### Markets

- April 2015 saw multiple <u>big-ticket mergers & acqui</u>sitions
  - o US parcel delivery giant **FedEx** announces its decision to buy Dutch rival **TNT Express** in the year 2016 for \$ 4.8 billion on April 8, 2015
  - Nokia set to buy Alcatel-Lucent for \$ 16.6 billion on April 15, 2015, leading to consolidation in telecom equipment market with 40% market share for Ericsson, 35% for Nokia-Alcatel-Lucent and 20% for Huawei
  - French IT services major CapGemini (with 144,000 employees and \$ 10.6 billion turnover) buys NASDAQ-listed Indian mid-size IT services company iGate (with 33,000 employees and \$ 1.2 Billion turnover) on April 27, 2015 for \$ 4.04 billion
- There were a number of <u>smaller acquisitions</u> too, in this month
  - o **Grofers** (on-demand local delivery service) buys "**My Green Box**" (App-based grocery delivery) on April 9, 2015 (Both in Delhi area)

- o Microsoft buys Canadian mobile business intelligence company DataZen on April 15, 2015
- o Taxi aggregator **Carzonrent** buys **Ridingo** (Bangalore-based ride share company) on April 16, 2015
- o Healthcare start-up Practo acquires fitness app company FitHo on April 23, 2015
- Infosys buys Kallidus (US-based mobile commerce company) for \$ 120 million on April 25, 2015
- o E-Commerce major **Flipkart** buys mobile marketing automation company **Appiterate** on April 29, 2015
- In the IPO space
  - REC (Rural Electrification Corporation) share-sale was subscribed more than 5.5 times, giving Rs 1,550 Crores to the government and a good start to government's disinvestment plans for 2015-16
  - o VRL Logistics IPO oversubscribed on April 16, 2015
  - o Videocon d2h lists on NASDAQ on April 7, 2015
- Apple reports excellent quarterly results on April 27, 2015 with quarterly sales of \$ 58 billion and profits of \$ 13.6 billion with sales of 58.2 million iPhones in the January March 2015 quarter
- BSE index Sensex dives to 3-month low at 27,438 on April 24, 2015

#### **Indian IT Companies**

- Indian IT services leader **TCS** gives ₹ 2,628 Crores bonus to employees on the 10<sup>th</sup> Anniversary of NYSE Listing on April 16, 2015
- Tech Mahindra signs \$ 150 million deal with telecom services major ComVerse on April 15, 2015
- Videocon lists on NASDAQ on April 7, 2015
- Infosys buys Kallidus (US-based mobile commerce company) for \$ 120 million on April 25, 2015
- Ashok Soota founded Happiest Minds cross \$ 50 million run rate in April 2015

# **MNC IT Companies in India**

- Analog Devices talk of 20% growth in 2015-16 in India; celebrates 20 years in India
- vmWare opens new campus in Bangalore on April 14, 2015 with investment of \$ 120 million
- **Brocade** to invest \$ 300 million in India to grow Bangalore center's headcount by 20% (has 25% of its global workforce in India)
- **Morgan-Stanley** inaugurated its new 1,84,000 square feet facility in Bangalore to accommodate 1,400 people on April 15, 2015
- Global 3-D printing major Stratasys starts India operations in Bangalore on April 23, 2015
- Amazon set to start its 2,80,000 square feet warehouse in the outskirts of Hyderabad in May (said to be the largest in India, of the nine such facilities)
- French IT services major **CapGemini** (with 144,000 employees and \$ 10.6 billion turnover) buys NASDAQ-listed Indian mid-size IT services company **iGate** (with 33,000 employees and \$ 1.2 Billion turnover) on April 27, 2015 for \$ 4.04 billion; **CapGemini** India to hire 4,000 plus in 2015 in Data Analytics

- Swiss Re to hire 300 professionals in Bangalore
- Rolls Royce to hire 500 engineers in India by 2017
- GE Healthcare India-designed and built CT systems launched on April 1, 2015
- Abbott India launches glucose monitoring system on April 1, 2015
- Chinese handset manufacturer Gionee to invest Rs 300 Crores in India
- Xiaomi Mi4i launched in India (the first for a Chinese company) on April 23, 2015; sells 40,000 units in 15 seconds!
- NCR takes Kalpana software (cloud-based ATM Management software) technology developed in India to power low footprint device to global markets in April 2015
- Hitachi launches manufacturing facility near Chennai on April 16, 2015
- Nuance Transcription Services plans \$ 7.5 million investment and hire 3,000 home-based employees during 2015-16

#### People

- Afghan President Ghani visits India in April 2015
- Pepsi CEO **Indira Nooyi** in India; gives Convocation Address at IIMB; inaugurates new plant in AP
- Satyam founder Ramalinga Raju gets 7-year imprisonment on April 9, 2015
- Dr Nazim Zaidi becomes the 20<sup>th</sup> Chief Election Commissioner on April 19, 2015
- Hillary Clinton announces her candidature for 2016 Presidential Election on April 12, 2016
- India-born Vivek Murthy becomes the first US Surgeon General on April 23, 2015

#### Telecom

- Chinese handset manufacturer Gionee to invest Rs 300 Crores in India
- Xiaomi Mi4i launched in India (the first for a Chinese company) on April 23, 2015; sells 40,000 units in 15 seconds!
- Telecom companies cut mobile roaming rates on April 30, 2015

#### Infrastructure

- Rourkela steel plant expansion from 2 million to 4.5 million tons/year with investment of Rs 12,000 crores starts on April 1, 2015
- BHEL commissions its 2,400 MW Jindal Power plant in Chhattisgarh on April 15, 2015
- Alamatti canal top Solar project with 1 MW capacity got commissioned on April 9, 2015
- Bangalore Chinnaswamy Cricket Stadium gets 400 KW solar panels
- Bangalore-based low-cost Airline **Air Pegasus** starts commercial operation with its maiden flight from Bangalore to Hubli on April 12, 2015
- Air India starts Bangalore Puduchery flight on April 14, 2015

# Mobile Apps

- Uber launches Autorickshaw service in New Delhi on April 9, 2015
- HDFC Bank launches Apple Watch App on April 12, 2015
- Indian Railways launch utsonmobile App for buying unreserved tickets on April 22, 2015

#### **Interesting Applications**

- Google adds preference to mobile friendly sites on April 21, 2015
- PayTM (mobile Wallet) available for train ticket booking on IRCTC from April 28, 2015
- HDFC starts using algorithms to decide loan sanction

#### Startup scene

- The four hugely successful startups in India today Flipkart, Ola, Snapdeal and PayTM are at ₹ 68,700, 15,100, 11,500 and 9,400 Crores market value on April 15, 2015!
- Ola Cab gets ₹ 2,500 Crores capital infusion; sees value at \$ 2.5 Billion on April 16, 2015; plans to be in 200 Indian cities by 2015 end
- Robosoft (Rohit Bhat founded Udupi-based Mobile Apps pioneer) gets ₹ 74 Crores investment
- **Grofers** (on-demand local delivery serice) buys "**My Green Box**" (App-based grocery delivery) on April 9, 2015 (Both in Delhi area)
- Taxi aggregator **Carzonrent** buys **Ridingo** (Bangalore-based ride share company) on April 16, 2015
- Healthcare start-up Practo acquires fitness app company FitHo on April 23, 2015

# **Interesting Applications**

- Postal Department re-invents itself starts Core banking, ATM and delivery services for e-commerce companies on April 2, 2015
- Traditional money order gives way to eMO from April 1, 2015 (the way telegram gave way to email)
- Flipkart ties up with Dabbawalas on April 9, 2015
- EPFO updates 155 million accounts on April 1, 2015
- ICICI Bank and Bangalore Metro launch Metro travel cum credit card on April 16, 2015

#### **Interesting numbers**

- Telecom subscriber base on March 31, 2015 stood at 996.49 million with 969.88 million mobile subscribers and 26.59 million wire-line subscribers (with net addition of 9.31 million mobile subscribers and net reduction of 0.13 million wire-line subscribers in March 2015); of the 996.49 phone subscribers 577.18 were in urban area, while 419.31 were from rural area (TRAI Press Release No. 34/2015 dated May 12, 2015)
- India's Foreign Exchange on March 27, 2015 was at \$ 352 billion (RBI)
- Indian Rupee stood at 63.42 against USD on March 31, 2015 (RBI)
- On April 30, 2015 BSE Sensex and NSE NIFTY 50 (Indian stock market indices) were at 27,011 and 8,182 respectively (Reuters)
- EPFO (Employees Provident Fund Office) updates 155 million accounts on April 1, 2015
- Maruti plans to sell 1.3 million cars in 2015-16!
- India got \$ 70 billion in remittance in 2014-15
- Online hotel booking in India to touch \$1.8 billion in 2015-16
- WhatsApp user base crosses 800 million in April 2015
- On May 1, 2015 India's foreign exchange reserves crossed \$ 350 Billion, the first time ever
- Xiaomi sells 40,000 units of Mi4i in 40 seconds on April 30, 2015